

B.Com. Semester - 5 (Remedial) (CBCS) Examination**February/March. -2020****ENGLISH LANGUAGE - 5 (FOUNDATION)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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- Q.1 Write a short-note (any one) (10)
- (1) India's mars mission.
 - (2) Ladhu in 'snake charmer'
- Q.2 Answer the following questions in brief. (any five) (20)
- (1) What is Citibank study?
 - (2) Explain the difference between the behavior of individual focused cultures and collective focused cultures.
 - (3) What are the different sources of funds for starting business?
 - (4) What are the questions to be asked to family and friends while setting up a small business?
 - (5) Why do developed nations like the US invest heavily in space research?
 - (6) What are the factors driving consumption in rural India?
 - (7) What happened at the end of the story 'the snake charmer'.
- Q.3(A) Write an individual report (any one) (10)
- (1) As a secretary of a limited company, you are asked to submit a report on the possibilities of starting a new fishing plant in mangrol in saurashtra.
 - (2) The workers of the company have gone on strike demanding for a rise in wages and accommodation facility. As the general manager, you are called upon to investigate the merits of the demand. Draft your considered report accordingly.
- Q.3(B) Prepare a questionnaire leading to the survey of following topics (any one) (10)
- (1) A survey of use of social-media by undergraduate students of Bhakta Kavi Narsinh Mehta University.
 - (2) A survey of price-rise in essential commodities.
- Q.4(A) Study the following share market reports carefully and answer the questions given at the end. (10)
- (any one)
- (1) Smart recovery on dalal street
- After yesterday's sharp setback, the stocks recovered smartly on dalal street today on strong bull support and heavy bear covering induced by hopes of an encouraging central budget. The prime-minister's statement about the economy of the country also provided some fillip to the market. Century, reliance and tata steel dipped in early dealings but recovered on short-covering and renewed speculative

support at lower levels.

Century was in limelight on some investment buying Reliance summed up on report of rights issue. Colgate, GNFC, Bajaj auto and orkey were cheerful on replacement buying. Eskayef was stagnant. Barring Eskayef, all other scrips finished with modest to moderate gains. The undertone was steady and turnover heavy.

Questions:-

- (1) Explain the title of the given share market report.
- (2) Is this a weekly or a daily report?
- (3) which factors contributed to the upward trend in the market?
- (4) which scrip was stagnant.
- (5) Explain the following terms.
 - (i) Short covering
 - (ii) Filip

- (2) Divergent trend in city market ahmedabad, 25 November.

Tata ordinary and century jumped sharply on the stock exchange here today on sustained buying support at lower levels. Ambica looked up slightly while calico and mafatlal industries receded further on selling pressure. The prices moved irregularly both ways on heavy buying and selling orders. The cash section showed a mixed tendency. The turnover was moderate.

Questions:-

- (1) Explain the title of the given share market report.
- (2) Why did tata ordinary and century jump sharply on the stock exchange today?
- (3) Which shares receded further on selling pressure?
- (4) Which section showed mixed tendency?
- (5) Explain the following terms.
 - (I) Buying support
 - (II) Selling pressure

Q.4(B) Write an essay on the following topic (any one)

(10)

- (1) Indian Army
- (2) Failures are pillars of success.
